

FREE SUCCESS WORKSHOP DOWNLOAD

MOTIVATIONAL * EXCITING * THOUGHT PROVOKING * ACTION PRODUCING

... And filled with fundamental “truths”

Welcome to WWW.MASTER-MIND-ALLIANCE.COM ®

The Master Mind Alliance has been in the success achievement and people building business since 1970, conducting personal growth, leadership training, and success achievement workshops. Now, we are presently setting up our www.master-mind-alliance.com web site to offer these same courses as home study “mini courses” at a reasonably low cost.

They will be loaded with great ideas, plans and success formulas that have been responsible for a vast number of individuals and companies, both large and small, in defining and achieving their goals.

Helping people get from where they are in life to where they really want to be – in less time, and – with less effort.

PRINT THE FOLLOWING PAGES AND TAKE OUR SELF-ANALYSIS DO-IT-YOURSELF WORKSHOP THAT WILL HELP YOU CRYSTALLIZE YOUR DEFINITE MAJOR PURPOSE IN LIFE.

DON'T BARGAIN WITH LIFE FOR A PENNY

I bargained with Life for a penny,
And Life would pay no more,
However I begged at evening

When I counted my scanty store.

For Life is a just employer,
He gives you what you ask,
But once you have set the wages,
Why, you must bear the task.

I worked for a menial's hire,
Only to learn, dismayed,
That any wage I had asked of Life,
Life would have willingly paid.

BE ALL THAT YOU CAN BE

The greatest tragedy in life is that millions of people come into this world and leave this world and never ever realize their full potential.

The definition of potential is: Undeveloped and unrealized – powers, possibilities, and capabilities that can – but have not yet come into being.

How do you know your true range in life, unless you keep reaching, stretching, and pushing beyond your limitations?

Pushing and pressing beyond one's limits – trying to achieve more difficult and more meaningful goals -- searching for new sources of talent - strength and interest, is what makes life become **LARGER**.

Every person is really two people; the person you are today and that more dynamic, more successful person they could still become – tomorrow.

HAPPY ARE THOSE WHO DREAM DREAMS AND ARE WILLING TO PAY THE PRICE TO MAKE THEM COME TRUE!

No Person Is Truly Successful Without Health, Happiness, Wisdom, Money, And Peace Of Mind

W H A T ' S M I S S I N G I N Y O U R L I F E ?

- | | |
|--|--|
| <input type="checkbox"/> A Definite Major Purpose in life. | <input type="checkbox"/> To be my own person and not controlled by others. |
| <input type="checkbox"/> To turn my dreams into realities. | <input type="checkbox"/> To continuously set and achieve goals. |

- | | |
|---|---|
| <input type="checkbox"/> Personal Security. | <input type="checkbox"/> More quality time with friends, family and friends. |
| <input type="checkbox"/> More rewards and recognition. | <input type="checkbox"/> To build a following of loyal customers and friends. |
| <input type="checkbox"/> To reach my greatest potential. | <input type="checkbox"/> To get in and stay in the top 5% in life. |
| <input type="checkbox"/> To become an “effective” leader. | <input type="checkbox"/> To maintain maximum confidence and faith. |
| <input type="checkbox"/> A consistent “great” attitude. | <input type="checkbox"/> To make a good impression on others. |
| <input type="checkbox"/> Vibrant health. | <input type="checkbox"/> To overcome discouragement in every situation. |
| <input type="checkbox"/> To be working at my Labor of Love in life. | <input type="checkbox"/> Happiness, freedom and peace of mind. |
| <input type="checkbox"/> Time for creative thinking and planning. | <input type="checkbox"/> Effectively accomplish more in less time. |
| <input type="checkbox"/> To find the right mate. | <input type="checkbox"/> To be prepared for the challenges of tomorrow. |
| <input type="checkbox"/> Self-Control, and Discipline. | <input type="checkbox"/> To recognize and capitalize on opportunity. |
| <input type="checkbox"/> To double my energy and drive. | |
| <input type="checkbox"/> To be the dynamic person I’ve always admired in others. | |
| <input type="checkbox"/> To manage myself and my life like a successful corporation. | |
| <input type="checkbox"/> To be an expert in selling myself, my ideas, and my products. | |
| <input type="checkbox"/> Knowledge on “how” to increase my worth regarding money. | |
| <input type="checkbox"/> To have an unlimited amount of money, power and recognition to help others realize their dreams. | |
| <input type="checkbox"/> To increase my ability to think more creatively, generate more valuable ideas and become skillful in solving problems. | |

CHECK THEM OFF – PUT THEM IN THE ORDER OF IMPORTANCE – AND THEN START DEVELOPING YOUR PLAN OF ACTION ON HOW YOU WILL ACHIEVE THEM

MOTIVES THAT DRIVE HUMAN BEINGS TO ACTION

Everyone wants to **GAIN**, to **BE**, to **DO**, and to **SAVE**.

You, your family members, your friends, your customers -- Everyone.

EXERCISE:

PUT EACH CATEGORY AND ITEM ON A SEPARATE SHEET OF BINDER PAPER, AND WRITE DOWN HOW YOU PLAN ON SUCCEEDING IN EACH AREA.

TO GAIN:

HEALTH, TIME, MONEY, POPULARITY, SECURITY, PRAISE, COMFORT, LEISURE,

PERSONAL PRESTIGE.

TO BE:

GOOD PARENTS, SOCIABLE AND HOSPITABLE, UP-TO-DATE, CREATIVE, INFLUENTIAL, EFFICIENT, EFFECTIVE, "FIRST" IN AS MANY THINGS AS POSSIBLE AND REGARDED AS AUTHORITIES.

TO DO:

EXPRESS YOUR PERSONALITY, RESIST DOMINATION AND ADDICTION, SATISFY YOUR CURIOSITY, ACQUIRE OR COLLECT THINGS, AND WIN THE AFFECTION OF OTHERS.

TO SAVE:

TIME, MONEY, EFFORT, DISCOMFORT, WORRY, RISK, AND EMBARRASSMENT.

WHAT'S YOUR "*HOT BUTTON*?"

PUSHING UPON ONE'S LIMITATIONS IS WHAT MAKES LIFE
BECOME LARGER

THE DISCOVERY OF YOURSELF

Ask yourself the questions that are hard to answer.

1. Where am I going with my life?
2. Why am I going?
3. What is it that I really want?
4. Why do I want it?
5. Am I making the best possible use of myself as a person?

6. Am I gradually realizing my real potential?
7. Am I discovering my best talents and abilities and using them to their fullest?
8. Am I living fully extended in my one chance at life on earth?
9. Who am I?

(Write down your answers)

THE FOUR BASIC MOTIVATORS ARE:

1. Physiological or biological needs. These include the reasonable requirements for food, shelter, clothing to keep warm—also the money to get all of these things.
2. Social needs. (Includes the need for social association with other people, also the need to belong; to be accepted and approved by other people. The need to conform to the standards of such groups with which we identify—also included is the need to be recognized by one’s peers.
3. Self-fulfillment or self-actualization needs, the need for growth in personal “stature.” The need for achievement and accomplishment. The need to succeed.

To do something worthwhile. To manage efficiently, also the need for the “better life”—and the better things in life. And to have purpose and meaning to your life.

4. Psychological needs. The need to maintain consistency—or to make sense out of informational data and our environment. The need to see things whole.

Here are twelve basic appeals that motivate human beings. Which ones motivate you?

1. Acquisitiveness—the desire for money, power, prestige, efficiency and material possessions.
2. Love and sex—the desire for romantic love, normal sex life.
3. Egotism—the desire to be attractive, popular, praised, accomplished, original.
4. Health—the desire for good health, longevity, youthful vigor.
5. Fear—the fear of pain, death, poverty, loss of possessions, popularity, loved ones.
6. Hero worship—the desire to be like the leaders, like people we admire.
7. Comfort—the desire for physical comfort, rest, leisure, and peace of mind.
8. Sensory appeals—the desire for any stimulus received through any of the five senses.
9. Curiosity—the desire for any kind of new experience.
10. Happy home life—the desire for parental love—domestic tranquility.
11. Pleasure—the desire fulfilled through mental stimulation.

12. The desire for peace of soul and peace of mind.

MY DEFINITE MAJOR PURPOSE IN LIFE IS TO ACHIEVE AND MAINTAIN THE FOLLOWING:

1. TO ALWAYS LIVE IN AND ENJOY THE *HERE* AND THE NOW.
2. MAXIMUM PERSONAL GROWTH AND IMPROVEMENT.
3. EXCELLENT HEALTH & VITALITY.
4. TO BECOME AN EXPERT AT MY *LABOR OF LOVE* IN LIFE.
5. FREEDOM OF BODY AND MIND. GO WHERE YOU WANT TO GO – DO WHAT YOU WANT TO DO – WHEN YOU WANT TO.
6. TO ALWAYS BUDGET MY TIME AND MY MONEY WISELY AND CAUTIOUSLY.
7. TO BE A LEADER - SET A GOOD EXAMPLE - ALWAYS DO THE RIGHT THING - AND TO *WALK MY TALK*.
8. FINANCIAL SECURITY, FREEDOM AND PEACE OF MIND.
9. TO HELP OTHERS ACHIEVE THE SAME.

HERE IS HOW I PLAN TO BUILD A “BURNING DESIRE” AND TO KEEP INTENSIFYING IT:

I WILL PERSIST WITH BULLDOG DETERMINATION THAT WILL MOW DOWN ALL OPPOSITION.

SIGNED BY: _____ DATE: _____

THE MASTER MIND ALLIANCE SUCCESS CLUBS INT’L ® 1970
Personal Growth - Leadership Training – Success Achievement
Workshops – Consulting – Coaching
www.master-mind-alliance.com -- www.successercising.com

(Customized - *High Intensity* - Performance Improving, Production Increasing – Home Study Workshops)

PRESENTS:

“SUCCESSERCISING”

For ongoing personal growth, success achievement, financial security, freedom and peace of mind:

As you know, to *remain* successful, you must have a **maintenance program**. Just like a healthy and strong body; if you don’t **continue** to work out, you start slipping backwards. So - To fulfill this important need, we have developed a great “Success Achievement And Maintenance Program.” We call it The Master Mind Alliance Success Club. At our M.M.A. Meetings we come together as a group to “Successercise.” - To continue studying and mastering success principles, brainstorm on how to solve problems and overcome obstacles, give support to each other, and to network with other success achievers. Our **Definite Major Purpose Is To Help Our Members Achieve And Maintain Greater Financial Security, Freedom, Success, And Peace Of Mind.**

Achieving success and maintaining success are two different animals. The world is filled with people who at one time were very successful, but without structure to maintain their success, they started falling backward, becoming more negative, losing their inspiration, their vision, their energy, and eventually -- losing hope.

The **Master Mind Alliance Success Club** is a *Positive Thinker’s Club* -- a *Goal Achiever’s Club* -- a

Leadership Development Club -- a Success Study Club and a Support Club all rolled into one.

Our meetings are well structured so that you will participate and continue to learn more about success principles for greater success, personal freedom, health and vitality, financial security, happiness and peace of mind in your life.

Most self-help programs: Motivational seminars; books; and cassette tapes; provide excellent ideas to help you on your path to achieving MORE success.

YOU HAVE FINISHED THE BOOKS, CONCLUDED THE WORKSHOP, COMPLETED THE INSTRUCTION AND YOU ARE "HIGH" WITH ENTHUSIASM -- *where do you go from here?*

- progress to that next step by affiliating with the Master Mind Alliance Success Clubs, International

THE M.M.A. WILL HELP YOU:

- * Establish your goals.
- * Keep you "on track" with your goals.
- * Supply you with the *added fuel* to keep intensifying your desires and goals.
- * Give you a "*sounding board*" to experiment with new ideas.
- * Give you *creative ideas* and solutions that work!
- * *Sustain* you during periods of self-doubt and low energy.
- * Help you overcome procrastination and *keep you motivated*.

YOU WILL ALSO ENJOY:

Satisfying Maximum Performance -- Career Progress -- More Personal Freedom -- More Harmonious Day-To-Day Living -- Improved Career And Personal Relationships -- Personal Recognition -- Maximum Materialization Of Priority Goals.

"WHATEVER THE MIND CAN CONCEIVE AND BELIEVE IT CAN ACHIEVE" -- DR. NAPOLEON HILL

MASTER MIND ALLIANCE MEETING TOPICS INCLUDE:

* THE **SCIENCE** OF PERSONAL ACHIEVEMENT * THE TWELVE GREAT RICHES OF LIFE * THE TWENTY-SIX ENEMIES OF SUCCESS * THE THIRTY-ONE MAJOR CAUSES OF FAILURE * **THINK AND GROW RICH** * THE THIRTEEN STEPS TO RICHES * SIX WAYS TO TURN DESIRES INTO GOLD * **THE LAWS OF SUCCESS** * BUILDING GREATER SELF CONFIDENCE * DEVELOPING YOUR FULL POWERS AND POTENTIAL * DEVELOPING A DEFINITE MAJOR PURPOSE * BALANCING YOUR WHEEL OF LIFE * SETTING AND ACHIEVING WELL DEFINED GOALS * THE **MASTER MIND ALLIANCE** SUCCESS PRINCIPLE * CREATING PLANS THAT ARE **FAULTLESS** - TO ACHIEVE YOUR GOALS * REVITALIZING YOURSELF FOR THE CHALLENGE * OVERCOMING PROBLEMS, OBSTACLES, AND ADVERSITIES * SELF-CONTROL, DISCIPLINE, AND **SELF-MASTERY** * SUCCESS HABIT FORMATION * THE COMMON DENOMINATORS OF SUCCESS * CONTROLLED ATTENTION AND FOCUS * BUILDING AND MAINTAINING A **BURNING DESIRE** TO PERSIST AND SUCCEED * WORKING SMART INSTEAD OF HARD * ENJOYING GREATER VITALITY AND HEALTH - PROPER FOOD COMBINING FOR HIGH ENERGY - NUTRITION AND YOUR BODY *

PERSONAL INITIATIVE AND LEADERSHIP * DEVELOPING YOUR **PERSONALITY, PRESENCE AND MAGNETISM** * EARNING MORE MONEY -- IN LESS TIME -- WITH LESS EFFORT * PERSONAL SECURITY * THE SEVEN CURES FOR A LEAN PURSE * THE FIVE LAWS OF GOLD * PROSPERITY'S TEN COMMANDMENTS * BECOMING IRREPLACEABLE * THE POWERS OF THE MIND * THE EFFECT OF THOUGHT ON CIRCUMSTANCES * PROGRAMMING YOUR COMPUTER MIND * THE SUBCONSCIOUS MIND - HOW IT CAN WORK FOR YOU, WHILE YOU SLEEP * AUTO SUGGESTION - THE SCIENCE OF THE SPOKEN WORD * THE POWER OF AFFIRMATIONS * CREATIVE VISUALIZATION * CREATING A TREASURE MAP * CREATIVE THINKING -- IDEA DEVELOPMENT -- IMAGINATION * THE THREE SOURCES OF ALL IDEAS * DEVELOPING AND MAINTAINING ENTHUSIASM AND A POSITIVE MENTAL ATTITUDE * ACCURATE THINKING * HOW YOUR MIND CAN KEEP YOU WELL * CLOSING THE DOOR TO YOUR PAST AND STEPPING INTO TOMORROW * LIVING IN THE "HERE AND NOW" - TAKING TIME TO LIVE * LIVING A MORE MEANINGFUL, BALANCED, AND SATISFYING LIFE * DOING **YOUR** THING -- WORKING AT YOUR "LABOR OF LOVE" * HARMONY IN HUMAN RELATIONSHIPS * FACING LIFE SUCCESSFULLY

Excerpts from testimonial letters regarding our workshops and our Master Mind Alliance Success Clubs.

"Before I took their *Science of Success Achievement* course, I had no goals in life. Thanks to the Master Mind Alliance, I found my definite major purpose to start my own company. Also as a result of this course I am studying health and nutrition and my health has improved tremendously" J. Steinberg

"My experience of the *Science of Success Achievement* course was dramatic. Considering that my prosperity consciousness had always been on the negative side. The Master Mind Alliance changed my consciousness from negative to positive in one year. In that one year, not only was I making more than I had ever made in my life of 44 years, but my prosperity in all other avenues expressed the same degree of success including a relationship that lead to marriage." R. Wolverton

"For three years I had invested time, money and energy in my career of financial planning and life insurance. But the successes everyone promised were not happening. It was apparent that something was wrong with my attitude - so I sought help. From the moment I was first introduced to The Master Mind Alliance I sensed a source of support and strength. Their *Science of Success Achievement* classes helped me to progress amazingly in the last twelve months." G. Kremenlieu

"We are pleased to report that after attending The Master Mind Alliance sales and success classes, every one of our sales representative's performance improved measurably. There was a marked increase in our sales people's efforts to go out and generate their own leads. It would definitely be to the advantage of companies like ourselves to retain someone of their professional caliber as a permanent part of the sales training staffs regular format." E. Gallegos President

The Master Mind Alliance's attitude and presentation of the success philosophy of PMA and personal responsibility for our own success really struck a chord with me. It has literally turned my life around. For the past five years my income averaged \$25,000 per year. After the success course it jumped to \$138,000 min per year, and it looks like it's going to keep growing." T. Cady

"I was inspired by The Master Mind Alliance's ability to communicate to people of all walks of life. In our class alone, there were doctors, business executives, as well as laborers. The MMA Group was certainly a tower of strength and taught me that whatever the mind of man can conceive and believe, it can achieve. It is my regret that there are not enough training programs like this available in the world of education." B. Caputo

The Master Mind Alliance's trainers have genuine personal charm and charisma. They have the ability to present and support you, in an interesting manner, abstract concepts become clear and discernible." J. Zerfuss

"The Master Mind Alliance enriches the lives of all those they encounter. They are able to make you see and know your

mistakes, and before leaving their classes, you have already gotten insight to your solutions, and you leave their class with great peace of mind and sense of accomplishment.” Dr. R. Pack

“The Master Mind Alliance’s individual concern, not only for us but for all the other students that take their courses, are a true indication of their understanding they have of the philosophy and the true concern they express in improving the quality of life of the individuals they instruct. Our lives have been greatly enriched, both measurably and immeasurably through our contact with The MMA Group and their dedicated and effective efforts to share the twelve great riches. We are very grateful to the Master Mind Alliance.” S. & K. Duggan

“I was impressed by The Master Mind Alliance’s down to earth approach to success. They enforced my ideas and techniques of success.” J. Wessman

“The Master Mind Alliance provides concrete examples of how each one of us can apply these success formulas in all areas of our lives. The instructors have an innate sense of showmanship and always make each presentation sparkle. They took the initiative and started clubs which meet once a week and give participants an opportunity to help each other solve problems by exchanging ideas on possible solutions and by exploiting solutions that just one individual probably would not think of as alternative approaches to the problem. Many participants solved difficult problems and reached personal goals as a result. Just about anyone could benefit from this activity.” C. Morgan

“My association with The Master Mind Alliance has given me the inspiration and motivation to understand and apply their teachings in achieving the goals I was striving for. I feel very fortunate to be one of many who have had the opportunity to work with them.” T. Johnson

OUR CLUB PURPOSE IS:

- To Help Our Members Develop Ideas.
- To Teach Our Members To Use The Power Of Positive Thinking.
- To Help Our Members Solve Problems.
- To Afford Leadership Training For Our Members.
- To Encourage Our Members To Read And Listen Analytically.
- To Encourage Our Members Participation In Group Discussions.
- To Help Our Members Improve Their Abilities To Communicate Effectively.
- To Make Available To Our Members Methods And Tools With Which To Build Success Attitudes And A Successful Life.
- To help Our Members Become Experts On The Science Of Personal Achievement.
- To Help Our Members Achieve And Maintain Greater Financial Security, Freedom And Peace Of Mind.

This Is A Leadership Development Club

A Goal Achievers Club

A Positive Thinkers Club

A Club Of Experts On Successful Living

A Club Of People Who Make Things Happen

A People Builders Club

A Help Your Country Club

A Club Of Mentors

A Walk Your Talk Club

A Success Achievers Club